

Together Towards Tomorrow



Comms Toolkit

The National Suicide Prevention Conference 2025 will mark 26 years since the peak body, Suicide Prevention Australia first started hosting the event.

The theme, '*Together Towards Tomorrow*', focuses on progress, moving from past challenges to opportunities, motivating participants to think proactively about innovative solutions and advancements in suicide prevention. It reinforces the importance of resilience and collective action, so we can work together to reduce the number of lives lost to suicide.

The Conference hopes to foster a sense of unity and shared purpose among participants, strengthening the sector's collective impact and encouraging stakeholders from diverse backgrounds to come together to address the complex issue of suicide prevention.

Held from Tuesday May 20 to Thursday May 22, 2025 at the Perth Convention and Exhibition Centre, the event will enable delegates to hear from leading keynote speakers, participate in workshops and network with their peers.

We've created a suite of social media assets for delegates, speaker, sponsors and exhibitors to promote their attendance. You can choose from a variety of options, including customisable Canva templates to personalise your tiles.

For Delegates

Suggested Caption:

I am excited to announce that I will be attending @Suicide Prevention Australia's 26th National Suicide Prevention Conference in Perth this year. I look forward to seeing the sector come together and share the latest developments in suicide prevention. Reach out if you are also attending! #NSPC25

- Access CANVA General Template | [HERE](#)
- Download Generic Tiles | [HERE](#)

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For Speakers

Suggested Caption:

(add title), (add full name) is speaking at @Suicide Prevention Australia's 26th National Suicide Prevention Conference in Perth this year! (add first name) will be discussing (add presentation title) on (add date) at (add time). We look forward to seeing you there. For more information, head to conference.suicidepreventionaust.org #NSPC25

- Access CANVA Speaker Template | [HERE](#)
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For Sponsors

(add organisation) is excited to be sponsoring @Suicide Prevention Australia's 26th National Suicide Prevention Conference in Perth in May. We look forward to supporting the collective efforts in suicide prevention to save lives. For more information, head to conference.suicidepreventionaust.org #NSPC25

- Access CANVA Template | [HERE](#)
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For Exhibitors

Suggested Caption:

(add organisation) is excited to be exhibiting at @Suicide Prevention Australia's 26th National Suicide Prevention Conference in Perth in May. Make sure you come say hello to the team! For more information, head to conference.suicidepreventionaust.org #NSPC25

- Access CANVA Template | [HERE](#)
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How to Add Your Image to the social media frame template – these steps will assist with other options;

1. **Click the link:** Canva will open with the template ready for you to edit.
2. **Upload Your Photo** – Select “Uploads” from the left navigation toolbar, upload your photo
3. **Add to the Frame** – Simply drag your image into the background (cloud, sky, green hills) and your image will override this.
4. **Adjust & Resize** – If your image is a bit out of the frame, double click on the image and you will be able to move it.
5. **Save & Download** – Once it looks good, save your final image and download it.
6. **Share It!** – Post it on your social media and show off your design.

Here is a helpful video that may also help. [CLICK HERE](#)

Tagging

Make sure you tag Suicide Prevention Australia across its relevant platforms and use the hashtag **#NSPC25**

Facebook: @Suicide Prevention Australia

LinkedIn: @Suicide Prevention Australia

X (Twitter): @SuicidePrevAU

Need help or have a question? Email events@suicidepreventionaust.org