

# Sponsorship and Exhibition Prospectus

Hosted By



Suicide Prevention  
Australia

## The National **Suicide Prevention Conference** 2024

**Collective  
Courage.  
Accelerate  
Impact.**

# #NSPC24

Tuesday 30 April – Thursday 2 May 2024  
Adelaide Convention Centre, Adelaide, South Australia

Now in its twenty-fifth year, you're invited to be part of one of Australia's most important events on the suicide prevention calendar.

Since 1999, the National Suicide Prevention Conference has established itself as the leading event within the suicide prevention sector. The event presents a unique opportunity to bring the brightest minds together and latest thinking to promote excellence in suicide prevention. This event aims to unite suicide prevention experts to showcase evidence-based solutions and robust discussion, focused on saving lives.

Suicide Prevention Australia is the peak body for suicide prevention and hosts this annual event. We have over 400 members representing more than 140,000 workers, staff and volunteers across Australia. The event will enable delegates to hear from keynote speakers, national and international leaders, participate in workshops and collaborate with peers.

#### EVENT DETAILS

**Dates:** Tuesday 30 April to Thursday 2 May 2024

**Venue:** Adelaide Convention Centre, Adelaide, South Australia

**Theme:** "Collective Courage. Accelerate Impact"

The 2024 National Suicide Prevention Conference theme, 'Collective Courage. Accelerate Impact', aims to empower attendees to take meaningful action, understand the real impact of their work, and contribute to collective efforts in suicide prevention.

The theme highlights the importance of collective action, measuring impact, learning from inspiring speakers, and providing support for initiatives to prevent suicide. We are stronger together, and united we can create meaningful change.

#### CONFERENCE OBJECTIVES:

- Increase sector commitment to participate in a collaborative approach to suicide prevention
- Enhance community participation in suicide prevention activities
- Expand the translation of research in suicide prevention
- Facilitate the continuation and development of quality, evidence-based suicide prevention initiatives

While it's a long journey, it's conferences like these that will help to reduce the number of lives lost to suicide. Tragically, over 3,000 people die by suicide each year and in the past 12 months over 55,000 people attempted suicide. It's important to remember that every life lost to suicide is heartbreaking. Every statistic represents a life lost and a cascade of grief amongst family, friends, schools, workplaces and community groups.

#### BECOME A SPONSORSHIP

Be part of the National Suicide Prevention Conference 2024 and together we can make a difference.

**Sadly, many of us  
have been touched  
by suicide and your  
support will play  
an important role in  
tackling one of the  
biggest challenges  
facing our nation.**

Your brand will reach a large and diverse audience including NFP and commercial operations that work in suicide prevention and mental health, volunteers, service providers, healthcare workforce, researchers and government.

Reach out to our sponsorship team and discuss which package best suits your organisation's needs.

**Branka Zugnoni**

**[brankaz@suicidepreventionaust.org](mailto:brankaz@suicidepreventionaust.org)**

## Extensive brand opportunities

Partner with us and boost your brand exposure.

Almost

# 700 delegates

attended 2023 National Suicide  
Prevention Conference.

Significant  
audience  
reach



**97K**  
Followers



**52K**  
Followers



**30K**  
Followers

## 400+ Suicide Prevention Australia members



### Delegate testimonials

- *"The depth and integrity of the work being presented. The honouring and valuing of Lived Experience."*
- *"The level of attendance and the calibre of attendees."*
- *"Variety of speakers was pretty incredible."*
- *"The opportunity to engage with the different service providers."*
- *"Connecting with my peers, hearing the emerging, progressive and transformative research."*
- *"Networking and catching up with other service providers; the inclusion of sessions from diverse minority groups."*
- *"The plenary and keynote speakers were great. I also liked the symposium sessions in how they presented an overview of the research that was being performed, and how it all related together."*
- *"Broad mix of speakers, ample opportunities for networking, AMAZING food and coffee."*

## Suicide Prevention Australia - the national peak body

We provide a collective voice for service providers, practitioners, researchers, local collaboratives, and people with lived experience. More than 3,000 people tragically die by suicide and an estimated 55,000 people attempt suicide each year. Our shared vision is a world without suicide and with our members, we work to inform through data and evidence; influence systemic changes that drive down suicide rates and build capability and capacity.



Engage  
Trustworthy  
Accountable  
Value excellence  
& Independence  
Compassionate  
Respectful  
Collaborate

# Conference Packages Overview

The National Suicide Prevention Conference can provide your organisation with:

- The opportunity to demonstrate your company’s commitment and involvement with this community sector
- Your chance to build and reinforce strategic relationships
- Time to network with industry colleagues and key decision makers
- A cost-effective way to reinforce your organisation’s brand and build brand awareness amongst a relevant audience
- Access to a broad network of industry partners from the public and private sectors
- The opportunity to present new products or services to a captive audience
- Showcase your expertise, capabilities and educate the industry
- Increase your marketing opportunities including visibility on the conference website and associated marketing materials
- The chance to affiliate your brand with unique and dynamic conference packages

## SPONSORSHIP PACKAGE

All costs are shown in Australian dollars and are exclusive of GST.

Sponsorship Opportunity	Investment (+GST)
Principal	\$52,000
Major	\$36,750
LiFE Awards + Gala Dinner	\$26,250
Supporting Partner	\$21,000
Welcome Reception	\$20,000
Barista Coffee Cart	\$15,750
Diego De Leo Session	\$10,500

Sponsorship Opportunity	Investment (+GST)
Delegate Satchel	\$7,350
Keynote Speaker	\$5,250
Session Sponsor	\$5,250
Conference App	\$5,250
Lanyard	\$5,250
Exhibition Booth	\$4,200
Poster Award	\$3,000

**For further information about sponsorship opportunities please reach out to Branka Zugnoni  
 brankaz@suicidepreventionaust.org**





*“The speakers were excellent and it was so good to network with others in the sector.”*

## Principal Sponsor

# \$52,500 (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Six (6) full conference registrations (includes tickets to Conference Dinner and Welcome Reception)
- Access to VIP seating during conference and at the Conference Dinner
- Two (2) x Shell scheme exhibition booths (3x2m) and guaranteed preferred location inclusive of:
  - Two (2) x Shell scheme exhibition booths
  - Up to four (4) 150W spotlights
  - One (1) 10A single power point
  - One (1) fascia sign with organisation name
  - Up to two (2) trestle tables with covers and chairs
- Five (5) minute speaking or video opportunity in opening session of the conference, subject to Suicide Prevention Australia approval
- Verbal acknowledgement as principal sponsor at opening and closing of conference
- An opportunity in conference registration page for attendees to join your mailing list. Suicide Prevention Australia will then provide an exported list with contact details (in accordance with privacy guidelines)
- One (1) banner (to be supplied by sponsor) on stage during plenary sessions and at registration desk (type and size of banner to be determined by Suicide Prevention Australia)
- Opportunity to include two (2) collateral items in delegate satchel, A4 size or smaller, subject to Suicide Prevention Australia approval
- Company logo in pre and post conference marketing communications as principal sponsor
- Company logo in promotional marketing collateral including program, banner (type, size to be specified by Suicide Prevention Australia) and slides (prior to plenary session) as principal sponsor
- Company logo and acknowledgement in program (printed and digital) as principal sponsor
- Company logo included in keynote presentations
- Announcement of sponsorship across Suicide Prevention Australia channels: Facebook, Twitter, LinkedIn and e-newsletter
- Acknowledgement as principal sponsor in media releases where applicable to the conference
- Two (2) dedicated social media posts by Suicide Prevention Australia
- 300-word profile, branding and hyperlink on the conference website
- 300-word profile, branding and hyperlink on the conference app
- Two (2) push notifications in conference app to direct delegates to your conference booth
- List of all registered delegates provided at conclusion of conference, subject to Privacy Act conditions



# Major Sponsor

## \$36,750 (ex GST)

### PACKAGE BENEFITS

- Four (4) full conference registrations (includes tickets to Conference Dinner and Welcome Reception)
- Access to VIP seating during conference and at the Conference Dinner
- One (1) exhibition booth (3x2) and a choice of advantageous location inclusive of:
  - One (1) shell scheme exhibition booth
  - Two 150W spotlights
  - One (1) 10A single power point
  - One (1) fascia sign with organisation name
  - One (1) trestle table with cover and two chairs
- One (1) banner (to be supplied by sponsor) on stage during plenary sessions (type and size of banner to be determined by Suicide Prevention Australia)
- Company logo in pre and post conference marketing communications as major sponsor
- Company logo in promotional marketing collateral including program, banner (type, size and location of banner to be determined by Suicide Prevention Australia) and slides (prior to plenary sessions) as major sponsor
- Opportunity to include one (1) collateral item in delegate satchel, A4 size or smaller, subject to Suicide Prevention Australia approval
- One (1) dedicated social media post by Suicide Prevention Australia
- Company logo on holding slide prior to plenary sessions
- Company logo and acknowledgement in program (printed and digital) as major sponsor
- 200-word profile, branding and hyperlink on the conference website
- 150-word profile, branding and hyperlink on the conference app
- One (1) push notification to be sent during the conference at a time mutually acceptable to both the sponsor and Organising Committee. Content to be approved by Suicide Prevention Australia
- List of all registered delegates provided to sponsor at conclusion of conference, subject to Privacy Act conditions





## **LiFE Awards + Gala Dinner Sponsor**

# \$26,250 (ex GST)

**EXCLUSIVE OPPORTUNITY**

### **PACKAGE BENEFITS**

- Principal sponsorship of LiFE Awards + Gala Dinner
- A five-minute speaking or video address at the conference dinner
- Five (5) full conference registrations (includes tickets to conference dinner, welcome reception)
- One (1) VIP table of guests at conference dinner total 10
- Opportunity to have a gift at each table setting at sponsor's own cost
- Company logo on dinner menu
- Company logo on conference dinner tickets
- Acknowledgement of LiFE Awards sponsorship with company logo displayed in the program (printed and digital)
- Two (2) banners (to be supplied by sponsor) displayed during conference dinner (type and size of banner to be determined by Suicide Prevention Australia)
- One (1) dedicated social media posts across Twitter, Facebook, LinkedIn
- 100-word profile on conference website
- Company logo and 100-word profile on conference app
- Company logo on PowerPoint presentation for the LiFE Awards + Gala Dinner

## **Supporting Partner Sponsor**

# \$21,000 (ex GST)

### **PACKAGE BENEFITS**

- Two (2) full conference registrations (includes tickets to conference dinner and welcome reception)
- One (1) exhibition booth (3x2) inclusive of:
  - One (1) shell scheme exhibition booth
  - Two 150W spotlights
  - One (1) 10A single power point
  - One (1) fascia sign with organisation name
  - One (1) trestle table with cover and two chairs
- Opportunity to include one (1) collateral items in delegate satchel, A4 size or smaller, subject to Suicide Prevention Australia approval.
- Company logo in pre and post conference marketing communications as supporting sponsor
- Company logo in promotional marketing collateral including program (printed and digital) and banner (type, size and location of banner to be determined by Suicide Prevention Australia) and slides (prior to plenary sessions)
- One (1) dedicated social media post by Suicide Prevention Australia
- 100-word profile, branding and hyperlink on the conference website
- 100-word profile, branding and hyperlink on the conference app
- Company logo and acknowledgement in program (printed and digital) as welcome reception sponsor
- Company logo on holding slide prior to plenary sessions
- List of all registered delegates provided to partner at conclusion of conference, subject to Privacy Act

## Welcome Reception Sponsor

**\$20,000** (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Exclusive sponsorship of Conference Welcome Reception
- A two-minute speaking or video opportunity address at Welcome Reception
- Exclusive signage throughout the networking welcome area
- Option to provide either photo booth or selfie frames with company logo (at sponsor's own cost)
- Option to have input into the Welcome Reception theme.
- One (1) full conference registration (includes ticket to Gala Dinner and Welcome Reception)
- Five (5) additional tickets to the Welcome Reception
- Two (2) banners (to be supplied by partner) displayed during the Welcome Reception (type and size of banner to be determined by Suicide Prevention Australia)
- Company logo on Welcome Reception tickets
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as welcome reception sponsor
- Opportunity to include one (1) collateral item in delegate satchel, A4 size or smaller, subject to Suicide Prevention Australia approval

## Barista Coffee Cart Sponsor

**\$15,750** (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Option to brand the coffee cart and surrounding area (keep cups, signage, bean bags, tablecloths etc. to be provided by sponsor)
- Option to provide barista apparel (apron, cap, shirt)
- One (1) exhibition booth (3x2) inclusive of:
  - One (1) shell scheme exhibition booth
  - Two 150W spotlights
  - One (1) 10A single power point
  - One (1) fascia sign with organisation name
  - One (1) trestle table with cover and two chairs
- Two (2) conference registrations
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as Barista Coffee Cart Sponsor

## Diego De Leo Session Sponsor

**\$10,500** (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Two (2) full conference registration (includes tickets to Conference Dinner and Welcome Reception)
- VIP Conference Dinner seating placement with the speaker (subject to speaker attending the dinner)
- One (1) banner (supplied by sponsor) on stage during the speaker's presentation (type and size of banner to be determined by Conference Secretariat)
- Verbal acknowledgement of sponsorship at keynote session
- Company logo and acknowledgement in all marketing collateral relating to Diego De Leo Address
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as keynote speaker sponsor
- Opportunity for partnership of pre-conference workshop if the keynote hosts a workshop

### INCL EXHIBITION BOOTH IN EXPO AREA:

- One (1) 3mx2m shell scheme exhibition booth
- Two 150W spotlights
- One (1) 10A single power point
- One (1) fascia sign with organisation name
- One (1) trestle table with two chairs
- Opportunity to have a double booth (at an additional cost upon request)
- A full exhibition manual with exhibition details and floor plan will be sent to all exhibitors prior to the conference

## Delegate Satchel Sponsor

**\$7,350** (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Company logo on delegate satchel alongside Suicide Prevention Australia branding
- Opportunity for two (2) collateral item in delegate satchel
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as Delegate Satchel Sponsor





## Keynote Speaker Sponsor

# \$5,250 (ex GST)

## Session Sponsor

# \$5,250 (ex GST)

### PACKAGE BENEFITS

- One (1) full conference registration (includes tickets to Gala Dinner and Welcome Reception)
- VIP Gala Dinner seating placement with the speaker (subject to speaker attending the dinner)
- One (1) banner (to be supplied by sponsor) on stage during the speaker's presentation (type and size of banner to be determined by Suicide Prevention Australia)
- Verbal acknowledgement of sponsorship at keynote session and workshop
- Company logo and acknowledgement in all marketing collateral relating to keynote speaker session and workshop
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as keynote speaker sponsor
- Opportunity for partnership of pre-conference workshop if the keynote chooses to host one\*

### PACKAGE BENEFITS

- Naming and branding rights to the nominated stream day (to be approved by Conference Secretariat)
- Acknowledgement by session Chair prior to speaker sessions
- 1 banner (to be supplied by sponsor) on stage in primary position during sessions (type and size of banner to be determined by Conference Secretariat)
- Digital signage upon entry to the room
- Opportunity to include one (1) collateral item in delegate satchel, A4 size or smaller, subject to Suicide Prevention Australia approval.
- 10% discount on exhibition booth (3x2)
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as session sponsor



## Conference App Sponsor

**\$5,250** (ex GST)

**EXCLUSIVE OPPORTUNITY**

### PACKAGE BENEFITS

- Company logo prominently featured on the conference app with brief company bio and link to company website
- One (1) dedicated push notification in the app
- Company logo conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as Conference App Sponsor



## Exhibition Booth Sponsor

**\$4,200** (ex GST)

### PACKAGE BENEFITS

- One (1) full conference registration
- Company logo on conference website
- Company logo on conference app
- Exhibition Booths - Each individual exhibition stand includes:
  - One (1) 3x2m shell scheme exhibition booth
  - Two 150W spotlights
  - One (1) 10A single power point
  - One (1) fascia sign with organisation name
  - One (1) trestle table with cover and two chairs
- Opportunity to have a double booth (at an additional cost upon request)
- A full Exhibition Manual with exhibition details and floor plan will be sent to all exhibitors prior to the conference



## Lanyard Sponsor

\$5,250 (ex GST)

EXCLUSIVE OPPORTUNITY

### PACKAGE BENEFITS

- Opportunity to provide branded lanyards for conference delegates
- Opportunity for one (1) collateral item in delegate satchel
- Company logo on conference website
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Acknowledgement in program (printed and digital) as Lanyard Sponsor



## Poster Awards Sponsor

\$3,000 (ex GST)

EXCLUSIVE OPPORTUNITY

### PACKAGE BENEFITS

- Exclusive sponsorship of the Poster Awards
- Organisation representative to announce the Award winners in closing plenary session of conference
- Company logo on the conference website acknowledging poster awards sponsor
- Company logo and 50-word profile to be included on the sponsors' page of the conference app
- Company logo acknowledgment whilst Awards are being presented
- Award winners receive \$500 and a certificate (certificate includes sponsors' branding)
- Company logo in the poster awards scoring portal on conference app







# Terms and Conditions

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to the Conference Organisers' approval and we reserve the right to refuse an application.
- We (ASN Events and Suicide Prevention Australia) as the Conference Organisers reserve the right to alter any aspect of the Conference program and floorplan without notice. Please refer to the Conference website for the latest information on the event.
- We will take all diligent care to fulfil the above exhibition commitments. Exhibitors are responsible for providing all their requirements (i.e. banners, promotional material and any other material) by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
- Sponsors and exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% payment is required upon receipt of tax invoice to secure your sponsorship and/or exhibition requirements.
  - Remaining 50% is due by no later than **19 January 2024**.
  - Booking forms received after **19 January 2024** require full payment.
- Sponsors and exhibitors are responsible for the security of their own equipment and materials during the conference and in transit to the conference venue.
- Sponsors and exhibitors are responsible for ensuring any activities held at their exhibition booth promote health, safety and wellbeing and comply with any government guidelines in place at the time.
- The exhibitor understands that all attendees must register officially and entry to the conference will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation's representatives.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- Exhibitors must provide Public Liability insurance to a minimum of A\$20 million to the Conference Organisers no later than 3 months prior to the conference date and ensure cover includes the conference dates.
- All promotion must be conducted from your booth.

## POSTPONEMENT AND CANCELLATION POLICY

We (ASN Events and Suicide Prevention Australia) may, in its absolute discretion, nominate to either postpone or cancel the conference by providing the sponsor/ exhibitor with notice in writing. Cancellation or postponement may be necessary due to acts, events or causes beyond our reasonable control, including, but not limited to, acts of God, industrial disputes, failure in electricity supply or gas supply, war, civil strife, flood, storm, fire, accident, unavailability of raw materials or supplies, explosion, global or national health emergency (including without limitation coronavirus COVID-19), epidemic, breakdown of plant, machinery or equipment or shortages of labour, transportation, fuel, power, plant, machinery, equipment or material.

If the conference is postponed to a later date (as nominated by Suicide Prevention Australia and notified to the sponsor), the terms and conditions of this agreement will continue to apply. Any sponsorship contribution paid up to the postponement will be applied to the new conference date with any outstanding sponsorship contribution balance due thirty (30) days prior to the new conference date.

## CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction of an exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply. Should the balance of payment be outstanding at time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another Suicide Prevention Australia event.
- Deposit less a cancellation fee will be refunded only if the booth can be re-sold
- If the conference is cancelled, it is Suicide Prevention Australia's hope that the sponsor/exhibitor will continue to support the conference and have the sponsorship rolled over to the conference to be held on a date to be fixed. If the sponsor/exhibitor agrees to have the sponsorship/exhibition booth rolled over, the terms and conditions of this agreement will continue to apply and all sponsorship/exhibition contributions already paid will be applied to the next Suicide Prevention Australia conference date and any outstanding balance will be due thirty (30) days' prior to the conference date.
- If the sponsor/exhibitor does not agree to have the sponsorship/ exhibition roll over to the next Suicide Prevention Australia conference and the current Suicide Prevention Australia conference is cancelled, then the below cancellation dates will apply.



# Sponsorship and Exhibition Booking Form

**Please email this completed form to:**

Branka Zugnoni - Membership + Engagement Manager - Suicide Prevention Australia  
 Email: [brankaz@suicidepreventionaust.org](mailto:brankaz@suicidepreventionaust.org)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_ ABN: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## SPONSORSHIP PACKAGE

All costs are shown in Australian dollars and are exclusive of GST.

Sponsorship Opportunity	Investment (+GST)	Preference
Principal	\$52,000	
Major	\$36,750	
LiFE Awards + Gala Dinner	\$26,250	
Supporting Partner	\$21,000	
Welcome Reception	\$20,000	
Barista Coffee Cart	\$15,750	
Diego De Leo Session	\$10,500	

Sponsorship Opportunity	Investment (+GST)	Preference
Delegate Satchel	\$7,350	
Keynote Speaker	\$5,250	
Session Sponsor	\$5,250	
Conference App	\$5,250	
Lanyard	\$5,250	
Exhibition Booth	\$4,200	
Poster Award	\$3,000	

# Payment

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

## Pay by Credit Card

Please charge my:  VISA  MASTER CARD

Note that all credit card transactions for sponsorship and exhibition amounts will incur a fee of 2.5%

Cardholder Name:

Expiry Date (mm/yy):

Card Number:

CVC:

## Pay by Electronic Funds Transfer (EFT)

National Suicide Prevention Conference 2024

An invoice will be raised and sent to you from Suicide Prevention Australia

Please email remittance advice to [brankaz@suicidepreventionaust.org](mailto:brankaz@suicidepreventionaust.org)

## I have read the cancellation policy below and accept all of its conditions:

Name:

Signed:

Date:

## Exhibition and Sponsor Terms and Conditions:

All sponsors and exhibitors must agree to the following terms and conditions for sponsoring and/or exhibiting at the 2024 National Suicide Prevention Conference (NSPC). Confirmation of sponsorship or exhibition space can only be made upon receipt of a completed 'Booking Form' and payment of 50% deposit, the full balance of which must be received by 19 January 2024. All sponsorship opportunities are allocated in order of sponsorship level and then on a first-come, first-served basis. If you have chosen an option that is already sold out, you will be contacted to arrange an alternative option acceptable to your organisation. Cancellation of sponsorship or exhibition space must be received in writing. Cancellations received in writing will receive a refund of deposit, less a \$250 administration fee provided the sponsorship spot can be re-sold. While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the exhibitor from any cause whatsoever. Exhibitors are required to take out adequate cover, especially public liability insurance. Public liability insurance is not included in the booth cost. Exhibitors are requested to provide a certificate of cover from their insurer which is in excess of \$10,000,000 to the Conference Secretariat. Public liability insurance cover can be purchased at an additional cost from the conference insurer. Please contact the Conference Secretariat if you wish to obtain cover through the conference insurer. If SPA cannot hold the 2024 National Suicide Prevention Conference (NSPC) due to acts of God, government or other events beyond our control, sponsors and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. SPA or the Conference Secretariat is not responsible for any further costs incurred by sponsors and exhibitors in connection with the event. The sponsor/exhibitor is responsible for providing artwork, logos and text as relevant by the due dates. SPA and the Conference Secretariat take no responsibility for publishing artwork, logos or text received after the due date or in an incorrect format. Exhibitors will receive an exhibitor manual before the Conference containing due dates, bump-in and bump out-requirements and other information.



## CONTACT INFORMATION

### **Branka Zugnoni**

Membership + Engagement Manager – Suicide Prevention Australia

**M:** 0410 568 562

**E:** [brankaz@suicidepreventionaust.org](mailto:brankaz@suicidepreventionaust.org)



Suicide Prevention  
Australia

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